

DOUBLE YOUR PRODUCTIVITY

THE KEYS TO PERSONAL AND LEADERSHIP SUCCESS



BRIAN TRACY LIVE!

- Top business and personal success trainer in 56 countries
- Written 52 books in 38 languages, produced 500 audio and video learning programs
- Has given 5,000 talks and seminars in 58 countries



Join international participants and learn the latest and greatest from Brian Tracy

Kuala Lumpur	14 December 2011	• Grand Dorsett Subang
Ho Chi Minh City	15 December 2011	• Equatorial Hotel
Bangkok	16 December 2011	• JW Marriott Bangkok

Organizer:



Supported By:



Official Business Weekly:



ITD-MEGA GURU EVENT
LEARN FROM THE BEST TO BE THE BEST

A Personal Message from Brian Tracy

Learn why some people are more successful – in every area – than others.

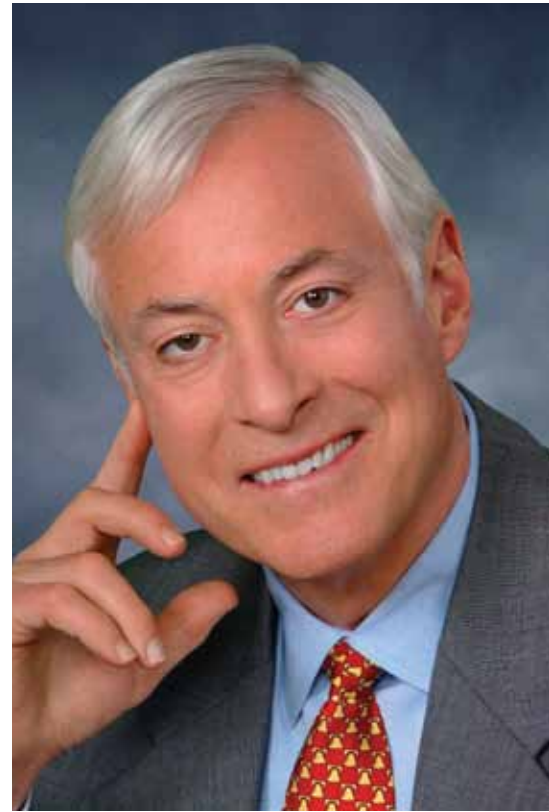
This program will teach you the most powerful and practical actions and behaviors you can use to double your productivity and double your income.

I have spent 30 years traveling in 98 countries, reading thousands of books, giving 5,000 talks and seminars, and working with more than 5,000,000 people to learn these key strategies and techniques for personal and business success.

In our day together, I will share with you some of the most helpful, fast-acting life-changing ideas you will ever hear.

I am looking forward to meeting you, talking with you, taking pictures together, and learning wonderful new ways to succeed.

Kindest regards,

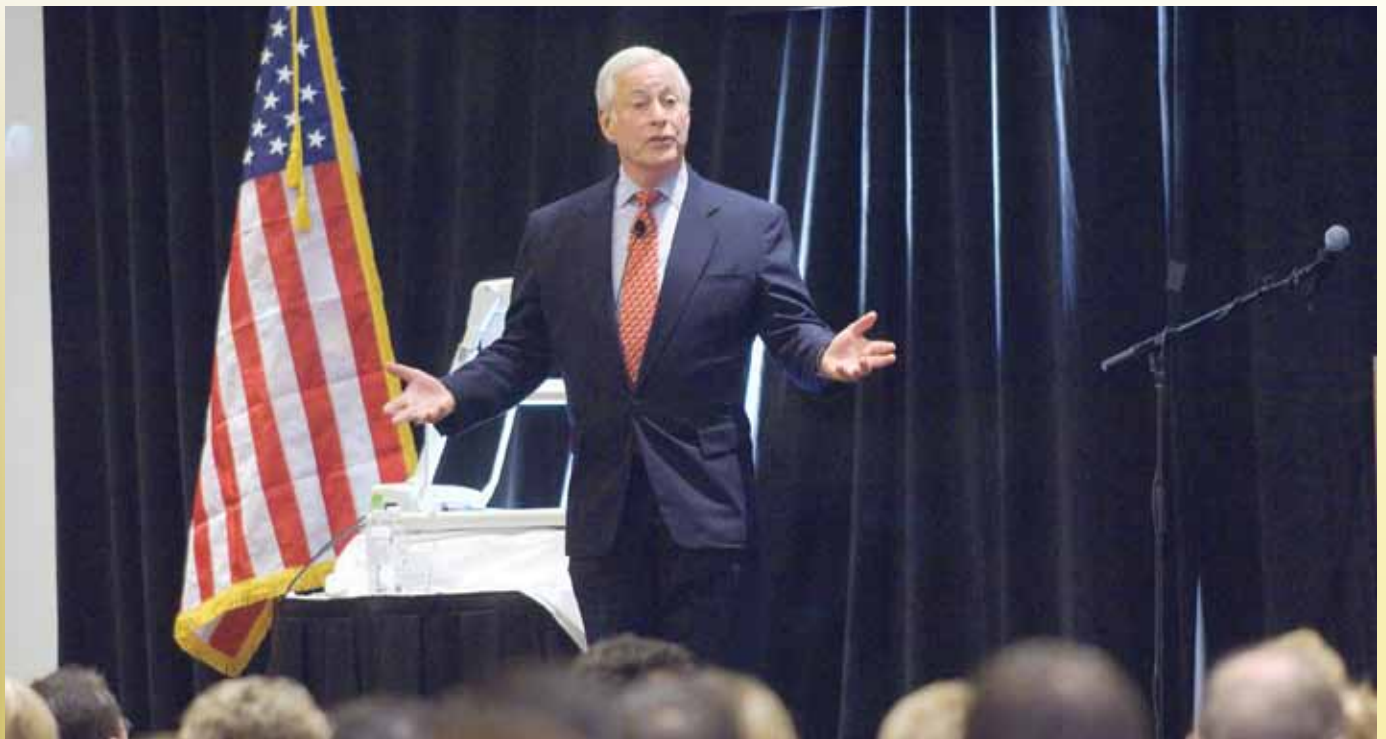


“Brian shows you how to tap into the spiritual and emotional energies of every person so they are internally motivated to perform at their best every day.”

-Stephen R. Covey, author, *The 7 Habits of Highly Effective People and The Leader in Me*

“Brian’s positive, practical ideas for getting the most out of each person can transform your team and make you a great leader.”

-T. Harv Eker, #1 New York Times bestselling author, *Secrets of the Millionaire Mind*



Who Should Attend?

This seminar is designed for every person who wants to manage their time better, increase their productivity and performance, and get more done faster.

The seminar is ideal for business and government leaders, executives, managers, supervisors, sales people, business owners, entrepreneurs and every person who wants to succeed greatly in life.

The Schedule

8.00am	Registration Open
9.00am	Introduction and Official Launching
9.10am	Morning Session (Tea-break and Book Signing from 10.30am - 11.00am)
12.30pm	Networking Lunch and Book Signing Ceremony
1.30pm	Afternoon Session (Tea-break and Book Signing from 3.00pm - 3.30pm)
5.00pm	End of Session



What Will You Learn and Gain?

This exciting seminar program gives you powerful tools used by the most successful and highest paid people in the world today.

SESSION 1

- Identify your most powerful and important qualities and abilities
- Unlock the powers of your mind to make better decisions and take more effective action
- Control and manage the rapid changes affecting your life and work
- Respond constructively to aggressive competition in your business world
- Determine the techniques you will need to master to lead your field in the years ahead
- Become a master of change rather than a victim of change

SESSION 2

- Learn about the “Iron Law” of the universe that determines your success or failure
- Take complete control over your thoughts and emotions
- Learn how top people think most of the time
- Develop the most important quality for high income and great achievement
- Practice the qualities and behaviors of the most successful people in every industry

SESSION 3

- Practice the most important single principle of success
- Determine your point of intense focus in the four key areas of your life

- Develop a clear vision of your ideal future for yourself in everything you do
- Remove fears and self-limiting beliefs that hold you back
- Learn the practice of “Back-from-the-future” thinking

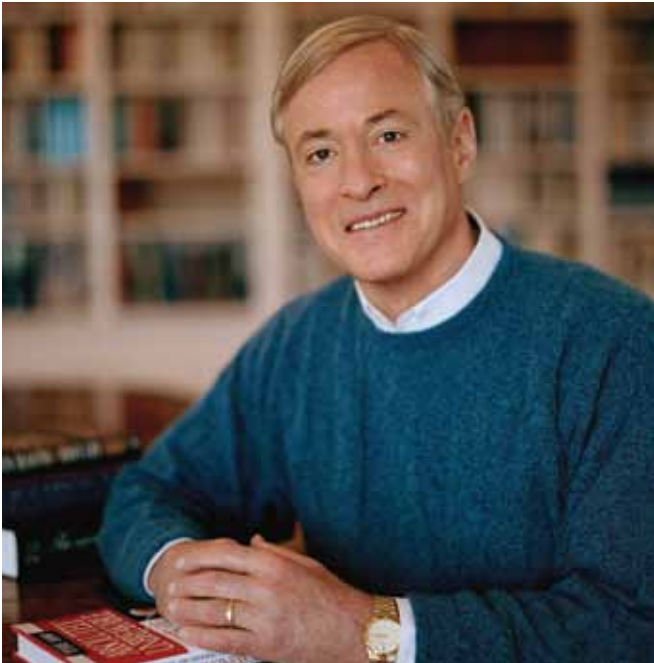
SESSION 4

- Set and achieve goals in every area of your life
- Practice the 1000% Formula for success
- Determine exactly what you want and set a date for accomplishment
- Make a list of every task you will need to accomplish and set priorities on your work
- Write out 10 goals in a special way and select the most important
- Develop a plan to achieve any goal you can set for yourself

SESSION 5

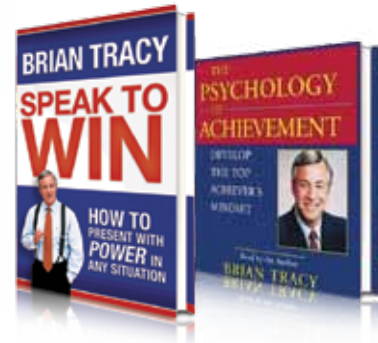
- Organize every part of your life for maximum efficiency
- Set clear priorities on your tasks and activities for each day
- Use the most powerful time management question ever discovered for high productivity
- Develop the habits of focus and concentration
- Overcome procrastination and get more done faster

What Will You Learn and Gain? (cont'd)



SESSION 6

- Unlock your inborn creativity and become a potential genius
- Get along wonderfully with the important people in your life
- Develop a money-orientation that enables you to earn more money and build a financial fortune
- Commit to continuous learning and self-improvement
- Become intensely action-oriented and move to the front of your field



Continuous Learning Resources, Tools & Follow Up

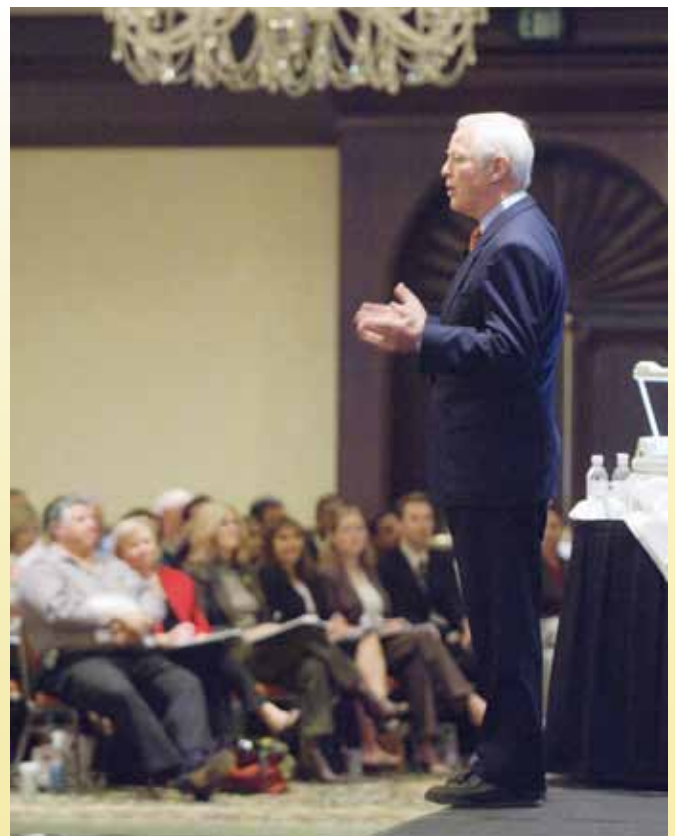
This is the most popular and powerful seminar on personal productivity, performance and success in the world today – in 58 countries.

In addition to what you will learn at the seminar, you will receive a series of additional learning materials that you can use to increase your results in the months and years ahead.

Free Resources and Tools

Weekly newsletters to keep you informed and Inspired:

- **Personal Success:** Ideas, strategies, methods and techniques for success you can use every day
- **Sales Success:** You receive a series of practical sales tools you can use to increase sales immediately
- **Financial Success:** Learn how to make more money, make your money grow, and achieve financial independence
- **Business Success:** You learn the best business strategies and practices used by the most profitable businesses in every industry
- **Time Management Success:** Learn how to set goals and objectives, make plans, set priorities and get more done faster
- **Management Success:** Learn how to be a better leader, make better plans, hire good people, manage, motivate and get more results than ever before



Brian Tracy Teleseminars and Webinars

You receive FREE invitations to attend a series of high-content, high-value learning programs via telephone or computer.

You learn subjects such as: Managing & Leading; Selling Higher Priced Products; Building Your Self-confidence; Speaking Professionally; Setting and Achieving Goals; Negotiating to Win, and Becoming a Millionaire.

Brian Tracy's-Goal Setting Guide

You can download the most helpful goal-setting program in the world today. You learn how to decide what you really want in every area of your life, set measures and deadlines, create plans of action, set priorities, keep yourself motivated, plus a 30-day program to develop the habit of goal-achieving for the rest of your life.

Continuous Learning Opportunities

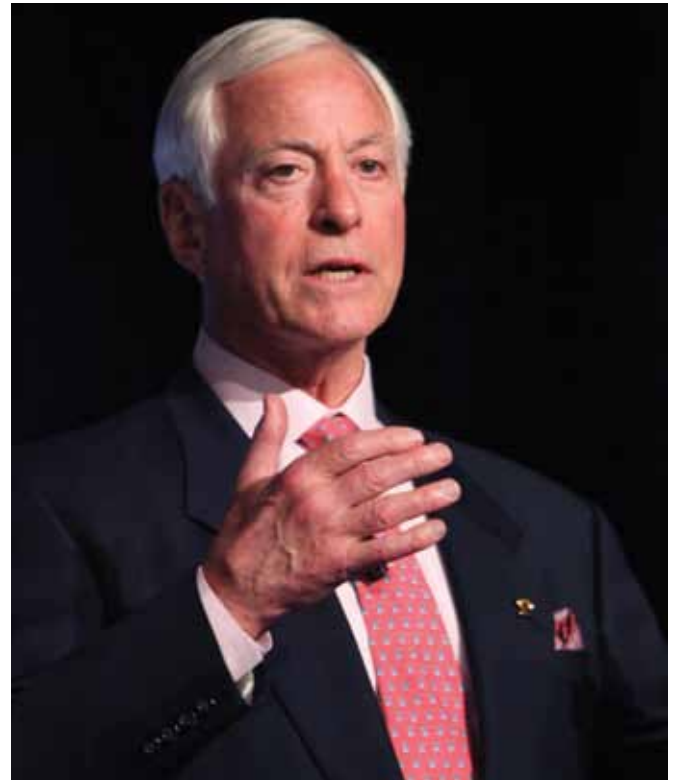
You receive regular invitations to join and attend special seminars and workshops online, given by millionaire business people to help you to be more successful in every area of business development – especially in internet marketing and sales. These private sessions can earn or save you thousands of dollars – at no charge.

Business Growth Strategies Membership

This 250-lesson, online video-based learning program enables you to test yourself in 6 key areas: Business, Entrepreneurship, Marketing, Sales, Management and Personal Success. You receive a 30-lesson personalized learning program with unlimited access to a complete video-training series by Brian Tracy that can save you years of hard work.

Quote of the Day

Each day, you receive an inspirational quotation to motivate you all day long.



Follow-up Learning Investment Options

Total Business Mastery Program

This powerful, practical 3-day MBA program is offered in San Diego four times each year. You learn how to design a great business, offer great products, hire great people, develop a great marketing and sales plan, create great customer service and develop great manager, leaders and people at all levels. This program is also offered via online streaming.

The Power of Personal Achievement Seminar

You learn how to develop unshakable self-confidence, eliminate fear and self-doubt, dream big dreams for yourself, and eliminate negative emotions that can hold you back. You learn how to release your mental brakes, visualize a wonderful life for yourself, set big goals, program your mind for success, and have happy, loving relationships with the most important people in your world. This program is available by live video streaming into your home or office.

Winning with Customers Seminar

I will be back in Asia in 2012 with more programs in partnerships with ITD world. This time the program will focus on how to win with customers and maximize your personal and organizational gains. You will have the chance to meet me again, share your great achievements and celebrate your success.

Brian Tracy's Speaking Academy

This intense 3-day program, limited to 12 people, teaches you how to make an excellent speech. It includes detailed training and practice – videotaped and reviewed – in the 7 key parts of powerful presentations. You are videotaped several times, given feedback from Brian Tracy personally, and taught how to speak with confidence and clarity. On the third day, you go into our studio and record your presentation on DVD for use on your website. The results are amazing! Every time.

Fast Facts about Brian Tracy

- Top selling audio/video author in personal and business success in the world
- Has written 52 books, published in 38 languages, sold in 58 countries, and given 5,000 talks and seminars to more than 5,000,000 participants
- Consultant, Speaker and Trainer to more than 1,000 large companies worldwide, plus 10,000 small and medium sized business owners
- CEO Coach, Advisor and Consultant to the Presidents and CEOs of large companies worldwide
- Has given more than 5,000 radio, TV and newspaper/magazine interviews, including CNN, Fox News, CBS, CBC and hundreds of local TV and radio shows
- Clients include: IBM, Hewlett-Packard, Wal-Mart, FedEx, PepsiCo, MetLife, Northwestern Mutual, Lockheed Martin, DVB & AWD (Germany), Prudential, A.G. Edwards, Ford, Deloitte-Touché, Caterpillar and many others

"I credit Brian with my accomplishments of being a top producer and earner with all the companies I have been employed. Brian has helped me in my personal, family, spiritual and business life. I have never met anyone that is as well read as Mr. Tracy. His ability to speak on so many different subjects is unparalleled. You are truly an inspiration and keep me striving to always accomplish more while staying in balance."

- Brian Mertens, Vice President

"Brian Tracy has been my #1 sales mentor empowering and enabling me to become the best salesperson I could ever be. No one else even comes close to what Brian teaches."

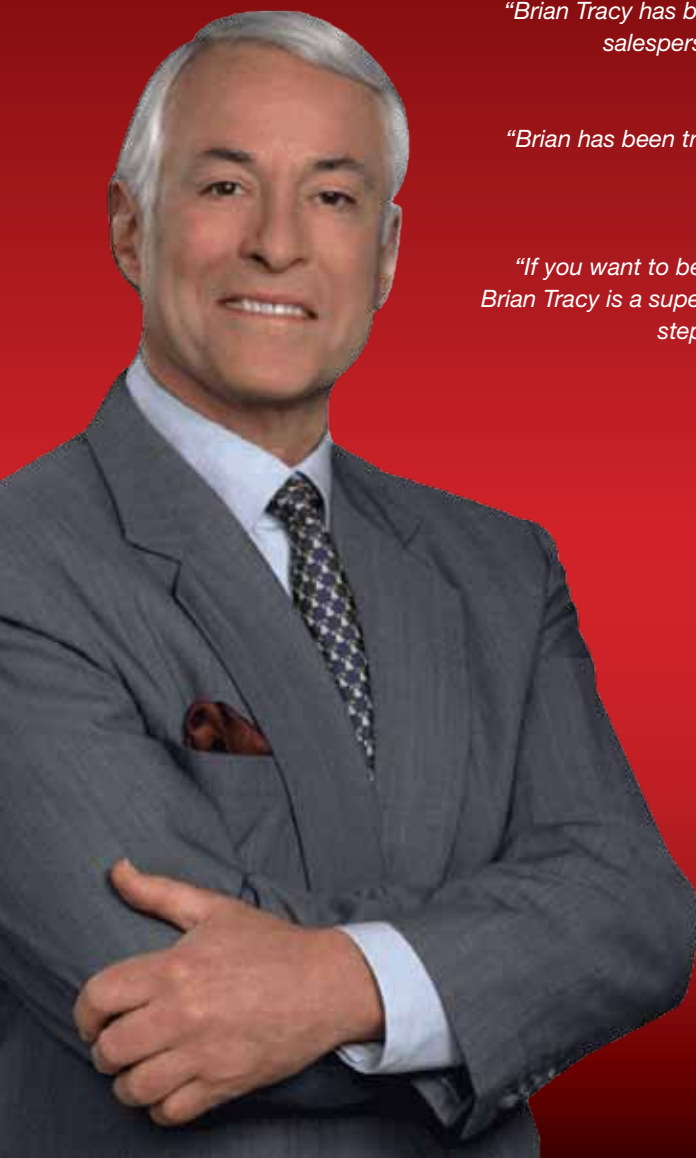
- Dr Marc Dussault, The World's #1 Exponential Growth Strategist

"Brian has been tremendously instrumental to my success over the years. The psychology of achievement was absolutely life changing for me!"

- David Markert, ScreamFree Living, Partner

"If you want to be a great and inspiring speaker, you want to study with the best of the best. Brian Tracy is a superstar from the platform. He is the man to study as he teaches you step-by-step how to go from nowhere to somewhere great in business. No one can do it better than Brian."

- Mark Vistor Hansen, Co-creator, Chicken Soup for the Soul





The Global Learning Solutions Expert

DOUBLE YOUR PRODUCTIVITY THE KEYS TO PERSONAL AND LEADERSHIP SUCCESS

(Please make copies of this page for registration as required)

Kuala Lumpur | 14 December 2011 • Grand Dorsett Subang

Event Fees	Malaysia	International
Early Bird Fee Registration with payment before 15 October 2011	RM 1,800.00	USD 650.00
Normal Fee Registration with payment after 15 October 2011	RM 1,900.00	USD 735.00

Group Registration:
Registrations with payment before 15 November 2011:

Number of Pax	
5 or more	RM 1,700.00 (USD 626.00)
10 or more	RM 1,600.00 (USD 587.00)

For 20 or more participants, please contact ITD Management

Payment Details
Payments may be made by telegraphic transfer, bank deposit, or local check.

Account Name (Pay to) : MITD Sdn. Bhd.
 Account Number : 2-14062-0004550-2
 SWIFT Code : RHBBMYKL
 Name of Bank : RHB Bank Berhad
 Bank's Address : Unit 1, Ground Floor, Bangunan Cheong Wing Chan, 41-51 Jalan Maharajalela, 50150 Kuala Lumpur

Please tick: Early Bird Fee Normal Fee
 Group Registration (Total Number of Pax _____ Event Fees per Pax _____)

Please specify if you are: Vegetarian Non-vegetarian

* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

Tel _____ Fax _____ E-mail _____

Mobile _____ Position _____

Organization _____

Address _____

Date _____ Signature _____

Mode of registration; call or fax either one of the below:
 E-mail: itdkl@itdworld.com Tel: +603-6203 3880 Fax: +603-6203 3830
 E-mail: itdpg@itdworld.com Tel: +604-262 6720 Fax: +604-263 2905

Replacements and representatives are allowed, however the fees paid are not refundable.

www.itdworld.com



"Personal Success and Brian Tracy are synonymous. Nobody I know can teach you more about how to achieve and succeed than Brian. He makes the case clearly and then proves it in his own remarkable life. If he recommends it, do it. He knows what he's talking about."

**- Jim Cathcart,
The Acorn Principle, Author**

"The day I learned Brian Tracy's 21 ways to be a sales superstar, my life changed forever. I went from being a Sales Manager to becoming a Director of Sales & Marketing, and raising my income by more than 50%! With Brian Tracy as my mentor, I feel sky is the limit. His words inspire me each day to grow both professionally and in my personal life as well."

**- Ravi Balan, Biltmore Hotel & Suites,
Director of Sales & Marketing**



SINGAPORE (HQ for Global R&D)
ITD INTERNATIONAL PTE LTD
6 Eu Tong Sen Street
#06-08 The Central
Singapore 059817
Tel: +65 6221 6700
Fax: +65 6221 8005
E-mail: itdsg@itdworld.com

MALAYSIA (Head Office)

ITD PENANG
No. 4 Weld Quay
10300 Penang, Malaysia
Tel: +604 262 6720
Fax: +604 263 2905
E-mail: itdpg@itdworld.com

ITD KUALA LUMPUR

Level 3, Block D, Plaza Mont' Kiara
2 Jalan Kiara, Mont' Kiara
50480 Kuala Lumpur, Malaysia
Tel: +603 6203 3880
Fax: +603 6203 3830
E-mail: itdkl@itdworld.com

THAILAND

INTERNATIONAL ITD LTD
Mahatun Plaza Building
888/199 Ploenchit Road
Pathumwan
Bangkok 10330, Thailand
Tel: +662 650 9324 to 8
Fax: +662 650 9329
E-mail: itdbkk@itdworld.com

VIETNAM

ITD VIETNAM
8B Su Thien Chieu St., Ward 7
District 3, Ho Chi Minh City, Vietnam
Tel: +84 8 3932 0600
Fax: +84 8 3932 0681
E-mail: itdhcmc@itdworld.com

PHILIPPINES

ITD CONSULTING GROUP INC
11/F Unit 1108-88 Corporate Centre
141 Valero Street, Salcedo Village
1227 Makati City, Manila
Philippines
Tel: +632 887 7428
Fax: +632 844 8874
E-mail: itdmanila@itdworld.com

ITD was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives & create a better society. ITD's roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field. ITD's mission then and now remains clear - To continuously excel as the leading multinational provider of superior quality organizational & HR development solutions in the Asia Pacific for national and regional building.

ITD Group's headquarters for global research and development is based in Singapore and its administrative head office is established in Penang and Kuala Lumpur, Malaysia. ITD has centers spanning Malaysia, Thailand, Vietnam, Philippines and Singapore.

ITD Group's six core areas of expertise include Corporate Training; Professional Competency Certification; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research and Community Service and Networks.

In an increasingly globalized economy driven by knowledge, competency and innovation, ITD can be the people's crucial source of competitive advantage due to its ability to combine expertise and experience from its core areas of expertise. This portfolio synergy allows ITD to better meet the unique development needs of individuals, corporations and the community.

Over the years ITD has earned a sound reputation as a leading training, HRD and education provider having successfully produced thousands of graduates and provided organizational and HR development solutions to a large number of clients throughout the Asian region. ITD's clients include many leading multinational and local corporations.

As an international HRD award winning organisation, ITD has made its mark of excellence in the international HRD arena. It was the winner of the 2006-2007 ARTDO International (formerly known as Asian Regional Training and Development Organisation) International HRD award. This highly prestigious international award is presented to the most qualified organization in recognition for outstanding contribution to international HRD. ITD was also bestowed the Brand Laureate International Award for the Best Brand in Training, by H.E. Tun Dr. Mahathir Mohamad, Prime Minister of Malaysia for 22 years.

As a clear distinction of ITD's commitment to quality and continuous improvement, the Group has attained the ISO 9001:2008 Certification for Global Provision of Training and Development. This simply means that ITD's quality management system is globally applicable and meets stringent international standards.

Ultimately, the ITD vision is all about people. The truly shared meaning behind ITD's torch goes beyond leadership and excellence, it's about uplifting and bringing 'light' to people's lives and helping both individuals and organizations attain their aspirations. It is about fulfilling dreams of building a better and more peaceful tomorrow. This is the ITD passion and commitment - a pledge that people can count on.

For more information please go to www.itdworld.com



Global Provision of Corporate Training
and Development
Institute of Training and Development's HQ
Penang, Malaysia

www.itdworld.com